

The Sea Coast Echo

The County Paper.

SUBSCRIPTION
TERMS:

\$2.00 per annum in advance.
Single Copies 5 cents.

VOL. 44 — No. 42

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE.

BAY ST. LOUIS, MISS., FRIDAY, OCTOBER 18, 1935.

COLLEGE HARVEST QUEEN FESTIVAL SCARCELY TWO WEEKS OFF IS PROMISING

Voting For Selection of Queen to Close Next Friday at 6 P. M.—Personale of Committee to Count Ballots—Much Interest Being Manifested in Affair

Barely two weeks remain before the Halloween Ball, to be given at the College Gym under the auspices of the Mothers Club for the college bus fund. In a meeting Wednesday night at the college all committees reported progress in all lines of activity.

Rene de Montluzin reported he had twenty six men who have signified their willingness to serve on the floor committee. Several more are to be asked.

Mrs. Carerre reported all plans for the arrangement of the court have been practically completed. It was voted that the King should appear in tuxedo but the dukes would not be required to do so.

Mrs. Pepperdene, on the part of the Decoration and Flower committee reported the members of her group have selected the wild flowers as their motif and bouquets and decorations would be made up with blooms from the field and forest.

The voting for the Harvest Queen will come to a close at 6:00 P. M. next Friday evening, October 25. The committee will meet at 7:30 P. M. to count the votes.

Two large sealed boxes are at the college. The only opening is a slit on top through which the small tickets on the book covers may be dropped. In the first box only the little green slips are placed. During the ball this box will be opened and the queen will draw out one. To the person whose name is written on the back, a handsome prize will be given.

In the other box will be placed the book covers and books with unsold votes. All who place books in the box are asked to follow carefully these directions:

1. Remove all names and identifying marks from the outside.
2. Tear out all votes sold and put in the above mentioned box.
3. Write the name of your choice for queen on the inside cover of the book.
4. Drop the book into the ballot box.

At six P. M. next Friday the opening will be sealed by Brother Alexis and the box will be again opened in the presence of the counting committee at 7:30 P. M. Friday. The votes then be counted and the winner announced.

The following will serve on the counting committee.

Messrs. Norman H. Renshaw, Harry Glover, John Scaffie, Brother William, Brother Alexis, Mrs. E. C. Carerre, Mrs. Seal, Mrs. Harding, Mrs. Tudury, Mrs. Elliott, Mrs. Grevenberg.

The next meeting of the committees at which all are asked to attend will be Wednesday evening, October 23, 7:30 P. M.

The World's Biggest Information Bureau Is At Washington, D. C.

The world's biggest information bureau is at Washington, D. C., headed by the Superintendent of Documents. Facts about practically every subject on earth have been collected by the United States Government. All of this information has been carefully classified by subjects ranging from Agriculture to Weather. Then it has been further divided and printed in the form of pamphlets.

The government furnishes these pamphlets, at small cost, to the public on request. You can get a pamphlet containing information about almost any subject that may interest you.

Some of the subjects most likely to be of interest to our readers, and a brief description of the contents of the pamphlets on these subjects, are given in a new book published by the manufacturers of Cardui and Black-Draught. This booklet, entitled "Information," is being sent free to anyone who writes to The Chattanooga Medicine Co., Chattanooga, Tennessee, requesting a copy.

REDEEMING BONDS

The treasury has announced its readiness to redeem \$8,424,000,000 of gold clause bonds at par but few takers are expected as they are selling above par. The action was taken under Congressional resolutions outliving after January first, suits against the government on account of gold clause bonds.

REGIONAL MEETING RED CROSS

Convened in Bay St. Louis, Oct. 7th Different Chapters Represented.

The Regional Conference of the American Red Cross for South Mississippi convened in Bay St. Louis on October 7 at 2 P. M. in the auditorium of the Central School with quite a number of local people present.

Representatives from the different chapters of the southern counties were present and a most helpful and interesting program was given.

Mr. George R. Rea, Hancock county chairman, presided and gave an interesting talk, "The Purpose of the Conference."

Mrs. Mollie Hodges in her discussion of "Status of Red Cross in Mississippi," put us near the head of the class but Mrs. John Heiss who spoke most feelingly on "What Red Cross Should Mean to Mississippi," made all realize that we should and must be the head of the class.

Mr. John Kennedy, Biloxi Chapter chairman, called the roll of the Roll Call Chairman who responded by giving their plans for the 1936 roll call.

Mr. Edw. Jones, Roll Call chairman for Hancock County has a most creditable plan worked out of which we as a chapter are very appreciative.

Mr. DeWitt Smith, Assistant Director Domestic Operations, Washington told us what great good can be accomplished in his most interesting talk on "Devise and Carry On."

Slides under the title of "The Greatest Mother" were shown at the close of the program.

As a courtesy to the visiting delegates punch and cake was served in the Home Science room.

The local chapter is appreciative of the courtesy extended them by Mr. Ingram, Supt. City Schools, in allowing the use of the auditorium and Home Science room for the conference.

MRS. MARY LADNER DIES

Mrs. Mary Peterson Ladner, 39-years-old, a resident of Fenton died at a hospital in New Orleans, October 11. The body was brought to Pass Christian Sunday night and then taken to her home at Fenton. Funeral services were held at the Fenton Catholic Church Monday, at 1:30 o'clock Rev. Father Dennis, pastor, officiating. Burial was in Sandy Creek Cemetery.

Ralph Rugan, Jr. Hurt While at Play Monday

Ralph Rugan, young son of Mr. and Mrs. Ralph Rugan, North Beach Boulevard, sustained a broken collar bone, Monday while at play with other boys at St. Stanislaus College.

Young Rugan will be confined to his home for several days. His young friends are glad to learn that he is doing nicely and will be glad to see him back among them.

NIGHT BLOOMING CEREUS

At the home of Mrs. O. T. Arnold, Dunbar Avenue, on Thursday and Friday nights there were 17 beautiful night-blooming cereus in full bloom. Six opened Thursday night and eleven Friday night. Several friends of the Arnolds were present to witness this rare and beautiful sight.

Another unusual night blooming Cereus was in full bloom with a number of beautiful flowers this week at the home of Mrs. Kate Conner, Union street. The plant was placed on the front porch of the home and attracted the attention and admiration of passersby and friends who had gathered to see the opening of the blossoms.

Congressman Colmer Will Speak October 31 For Bay Rotary Club

Invited to speak for Bay St. Louis Rotary Club on the evening of Thursday, October 31, on occasion of All Hallowe'en ladies' night banquet, Congressman Colmer has accepted and will be the honor guest of the club on the occasion aforementioned. The event will take place at Hotel Weston and Rotarians and their guests are looking forward with keen interest.

Missionary Society Spaghetti Supper Proves Success

Woman's Missionary Society, Mrs. A. Biehl, chairman of committee, wishes to thank the public for making the spaghetti supper, a success. This supper was held Saturday, Oct. 2 six to nine o'clock in the Sunday school addition of the First Methodist Church. Several such dinners are being planned for the near future.

STUDENTS TO ATTEND N. O. GAME

College Players in Splendid Condition to Meet Fortier Squad

Coach "Wop" Glover has been putting his squad through their paces in preparation for their game with the Fortier Tarpons this coming Saturday in New Orleans. The week's rest following their victory over Aloysius by the score of 34-6 has put the squad in splendid condition and mettle. Their debut in New Orleans with their clean slate is anxiously awaited by the Prep fans of New Orleans.

After two decisive victories, one over a city team, St. Stanislaus now invades New Orleans to lock horns with another of the Prep League squads. Indications have it that Stanislaus will be on the larger side of the score in their annual go with the Fortier Tarpons, but an interesting and spectacular exhibition is assured.

Coach Glover has drilled his team thoroughly on the fundamentals and has instilled into them his own spirit. The Rock-A-Chaws are going to New Orleans with a determination to chalk up another victory which will put them in the stride towards championship honors, and the probability of being the Coast representative in the annual Doll and Toy Fund Contest.

The student body of St. Stanislaus has received permission to attend the game. Special coaches will be attached to the 9:40 train. Quite a number have signified their intention of going, and the Rockchaws are assured of an enthusiastic following from the coast as well as in the city.

Sponsors for this game have been chosen from the sisters of those boarders who reside in New Orleans.

Ever-Welcome Club Meets With Mrs. W. S. Speer Tuesday, 15.

The Ever-Welcome Club met with Mrs. W. S. Speer 215 Main Street, Monday afternoon. Those present were: Mrs. Eugene Davis, Mrs. Richard Koch, Mrs. Nelson, Mrs. Townsend Wolfe, Mrs. Boyer, Mrs. W. O. Sylvester, Miss Ethyl Sylvester, Mrs. Guildner and Mrs. McCarter from Logtown.

Fancy sewing was the main feature for the afternoon. Later, plans for a Halloween Party were discussed.

Old Fashion sweet potato pie and coffee was served by the hostesses. The ladies departed, declaring a most wonderful time.

Methodist Missionary Society Met Tuesday At The Answer

The Methodist Missionary Society met Tuesday afternoon of this week at The Answer, Union street.

Mrs. W. L. Bourgeois and Mrs. Cagle were co-hostesses on this occasion. After business matters had been discussed, delicious refreshments were served.

CAPITAL QUIET

With the President and Congressmen, for the most part, out of the capital, Washington seems like a quiet place, but after all there is a lot of work going on in the department, even if it doesn't make the front page.

PARTY FOR HANCOCK CO. P. T. A.

County Council to Celebrate P. T. A. Week Next Tuesday at Masonic Temple

The Hancock County Council of P. T. A. will celebrate P. T. A. Week with a tacky party to be held at the Masonic Temple in Bay St. Louis, Tuesday night, October 22, 8 o'clock. The public, as well as all members of the County P. T. A., are invited to attend. General admission will be ten cents a person. Refreshments will be on sale.

There will be a prize for the largest attendance from any one P. T. A. in the county. Bay Central, being the largest association, will not be eligible for this prize. There will also be a prize for the tackiest dressed person in which everyone will compete.

Those having the affair in charge are:

Kilm, candy; Logtown, peanuts; Webb, entertainment (assisted by E. R. A. recreational; Bay Central, candy; Waveland, grab bag; Taylor, pop.

There will be games and a song fest. This is the one occasion of the year when all P. T. A.'s of the county celebrate together. It is hoped there will be a large crowd in costume to enjoy the fun.

Oscar Green Buried In Lakeshore Cemetery Thursday October 10.

Supposed to have suffered an attack of apoplexy and to have fallen from the Pearl River bridge of the L. & N. R. Co., Oscar Green, aged 55 years, was found on a raft with part of his body submerged in 14 inches of water Tuesday of last week.

Mr. Green, aged 55 years, was a native of Lakeshore, but a resident of Bay St. Louis for the past seven years, residing in St. John street.

The deceased is survived by his wife, Mrs. Nellie Stonicker Green, his parents, Mr. and Mrs. Charles Green of Lakeshore, seven children, three of a former marriage, namely: Mrs. Howard Benfield, Colburn, Ala.; Clarence Green of Gautier, Miss.; Clemmie Green of Lakeshore; four children of second marriage, Elsie, Frances, Dorothy, and George Green; four sisters, Mrs. Ruth Rhodes of New Orleans; Mrs. Claude Capers, of New Orleans; Mrs. Daisy Riggs of Lakeshore; Mrs. Daisy Quintini of Bay St. Louis, and a brother Mr. Dan Green of Lakeshore.

Four brothers also survive, Edward, Ben, Charles Green of Lakeshore and Lacy Green of Grand Bay, Ala.

Funeral was held Thursday afternoon, October 10, from the home of his parents with interment in Lakeshore cemetery.

The funeral was well attended and many floral offerings attested to the high esteem in which Mr. Green was held.

Kills Huge Snake.

Robert (Bob) Bennet who is employed at the Magnolia Farm and Dairy on Main street, while cutting hay, last week, killed a chicken snake, which measured five feet 4 inches.

This snake is said to be the largest of its kind seen hereabouts in a long time.

SCHUBERT MUSIC CLUB MEETS AT MRS. CARRERE'S.

Members of the Schubert Music Club met at the home of Mrs. E. C. Carrere, president on Wednesday afternoon of this week.

Activities for the forthcoming year were the topics of interest discussed, after which delicious refreshments were served.

Waveland P. T. A. To Have Tacky Party

The Waveland P. T. A. will give a Tacky Party at the Masonic Bldg., Bay St. Louis, Tuesday evening, October 22.

Price of admission will be 10c. All members are urged to attend.

WEBB SCHOOL P. T. A. PENNY PARTY OCTOBER 25.

The P. T. A. of Webb will sponsor a penny party to be held on the school grounds, Friday, October 25, Time, 2:30 P. M. The public is invited to attend.

Program Saturday At The Church Of Latter Day Saints

There will be a health program given at the Church of the Latter Day Saints, on the Edwardsville road, Saturday, October 19th at 7:30 P. M. The program will consist of a play explaining how different diseases are contracted and how to care for the sick. This program will be under the direction of Miss Katie Rutherford. The public is invited to attend, there will be no admission charged. The principal speaker will be Dr. Shipp.

Baptist Church Revival Services Oct. 20-24th.

The Baptist Church in Bay St. Louis will hold a week of revival services beginning the 20th of October and continuing through the 25th. Services will be held each day, except Sunday, at 8:00 A. M. and 7:30 P. M. Services on Sunday will be held at the usual hours of 11:00 A. M. and 7:30 P. M.

During the week the early morning services will last only 45 minutes so the school folk can get to school at the usual time. Rev. A. C. Parker, Pastor of the Baptist Church at Petal, Miss., will do the preaching. The public is invited to these services and everyone who comes will be welcome.

BOY SCOUT FINANCIAL CAMPAIGN

Well Under Way — Neat Amount Expected to Be Realized

The annual drive for funds for the support of Boy Scout work in Bay St. Louis took place this week. Bay St. Louis has three units, and the committees are making an intensive campaign for raising necessary financial support for carrying on this work which is so vitally important in the development of many youths of the community.

Every other coast town, in fact, nearly every town has one or more scout troops and many interested citizens and parents should stand by and show the interest in the country's future men whom they know will stand where they now stand.

Surely every boy wants to camp, swim, hike, work and play the scout way. He wants the privilege to wear the official boy scout uniform and be looked up to as a scout by other boys. He wants to get close to God's out-of-doors; the plants, birds, fish, animals and stars; to study other nature and habits.

The funds being realized will add greatly to the fulfillment of the dream of the average American boy by making it possible for him to enjoy those things which he seeks most.

People of the community are requested to contribute liberally to the support of the local scout work. A. G. Pavre, chairman, stated today that the campaign is progressing nicely and that so far the response of the public has been indeed gratifying.

Tulane Scout Day October 26 Tulane Scout Day will be October 26, when the University of the South, Sewanee, plays the Tulane Greenies at the new stadium in New Orleans. Dr. Wilbur C. Smith, athletic director at Tulane, announced that all scouts of the New Orleans Area are invited to attend that game as guests of Tulane.

According to reports from Clyde Surgt, Field Executive, the largest number of scouts in the history of the area will be in New Orleans for the game.

Uniforms will not be required, but all scouts must be in good standing and will have in order their registration cards in order to enter the gates. Scouts are urged to assemble in groups with a scout leader present to identify them.

NO LEGAL EXISTENCE

The stockholders of the Central Republic Bank and Trust Company, which was loaned \$90,000,000 by the RFC, are fighting the payment of their stock liability. Among other assertions made in the case is one that the RFC "has and had no legal existence." Apparently, it was in existence when the bank got the \$90,000,000.

STATEHOOD

Hearings on statehood for Hawaii are underway at Honolulu, where a committee of the House of Representatives is seeking to ascertain the opinions of civilians on the island, as well as army and navy officers.

WIDE RANGE SYSTEM INSTALLED AT LOCAL THEATER DURING WEEK

Development of the Western Electric Sound System to Better Sound Conditions—Involves Large Investment—First of Its Kind on Mississippi Coast

ELECT OFFICERS FOR YEAR

Mrs. E. C. Carrere to Again Head S. S. C. Parents' Association

At the regular monthly meeting of St. Stanislaus Parents' Club, held Sunday afternoon, it was decided that the day of the meetings would be changed from the second Sunday to the second Wednesday of each month, same to be held at 3 P. M., in the Club room at the College.

After an interesting discussion of the forthcoming Harvest Queen and dance, election of officers was held with the following receiving offices.

President—Mrs. Ed. Carrere.

Vice-President—Mrs. K. W. Pepperdene.

Secretary—Mrs. Markey.

Treasurer—Mrs. Edmond Fahey.

The following committees were appointed:

Membership—Mrs. F. Bopp, chair-

lady; Mrs. R. Rugan, Mrs. George Hammer.

Publicity—Mrs. Chas. G. Moreau,

chairlady; Mrs. L. S. Elliott.

Hospitality—Mrs. J. J. Grevenberg, chairlady; Mrs. Whitworth.

Mrs. Theo. Tudury, Mrs. Claude

Monti, Mrs. K. Scales, Mrs. Moore,

Mrs. J. Bryan, Mrs. J. Fitzgerald,

Mrs. H. Glover, Mrs. (Dr.) A. P. Smith.

Official chaperones—Mrs. J. J. Grevenberg and Mrs. K. Scales.

HANCOCK COUNTY LIBRARY HAS TOTAL OF 2325 BOOKS

The Hancock County Library has just received its third and last payment of \$10.00 from the City of Bay St. Louis towards the purchase of the Encyclopedia Britannica. This amount supplemented by a small sum from the library completes our payment of this invaluable set.

The New Books ordered for our pay shelves are "God and My Father" and "My Life with Father" by Clarence Day; "Winter Carnival" by Deck Morgan; and "Mary, Queen of Scotland and the Isles," by Stefan Zweig.

The younger readers will be glad to know we have ordered for the free shelf, just off the press, "Uncle Wags," Ten more books for tiny tots have also been added. The library has this week been fortunate in the gifts received. Dr. D. C. Williams has generously donated 78 books among the number being such works as those by Luth- er Burbank. Others who have contributed to these shelves are John Blaize and Doris Arnold.

To date our volumes number 2325. The wonderful co-operation of our towns people, our county and city officials, and the publicity given by the press are big factors in making our library a success. Let's keep up the good work.

AN INVITATION

Come to Hiram's Birthday Party, Thursday, November 14, 1935 at St. Joseph's Academy.

There will be friends from over the world! Be sure to come and meet them. Plenty of good things to eat. Music and dancing! Don't forget the date!—Adv.

MAINTAIN CCC

October enrollments are expected to assure the CCC a strength of 500,000 until next spring. About 14,000 leave the camps each month to accept work.

NOT EFFECTIVE?

Senator Thomas of Oklahoma, is credited with the statement that the silver purchase policy has not had the desired effect and for that reason should be abandoned. The act contemplates the increase of the silver metallic reserve to 25 per cent of the nation's total reserve.

Hospital Notes

Little Alberta Malley was dismissed Monday from the hospital, after being treated for Bronchitis, and returned to her home at Fenton.

A baby girl was born to Mr. and Mrs. John Fayre, Sunday, October 13 at the local Kings' Daughters Hospital, both mother and child are doing well.

Mrs. Henry Ladner, left the hospital for her home in Fenton, after receiving medical treatment.

Wide Range, the new sound installation made this week at the local A. & G. Theater, is the definite fulfillment of a promise. Nine years ago when the engineers and scientists first made talking pictures a commercial reality through the development of the Western Electric Sound System, they pledged themselves to unremitting future development work. They realized that they had developed a system for synchronizing sight and sound in motion pictures that was good enough to be accepted and that would draw tremendous patronage because of the novelty of the new art.

The success of the first sound picture, "Don Juan," in 1926 and of Al Jolson in "The Jazz Singer," a year later, confirmed that opinion.

But these engineers and scientists also realized that their development while adequate, was far from perfect. They knew that something more adequate must be ready before the novelty wore off or the new art would expire prematurely.

For nine years they have worked tirelessly in the laboratories of the Bell Telephone Laboratories and of Electrical Research Products to consummate the promise held out nine years ago. Constant improvements were made both in recording and reproduction. New vacuum tubes, a better amplification system and improved horns were introduced during the constant battle for betterment.

Noiseless Recording in 1931

Important as they were, however these developments were minor ones. The first outstanding result of the struggle for perfect sound was Noiseless Recording, introduced in 1931. This development removed the scratching and background noises that had been a constant source of irritation in talking pictures, and produced a more pleasing sound quality than talking pictures had known up to that time.

The recently developed and introduced Wide Range Sound, however, is generally regarded by critics as most important event in the art since talking pictures themselves were organized in 1926. It is being universally accepted as the finest sound quality talking pictures have ever known and one that comes very close to being an almost perfect reproduction of the original sound.

The outstanding means by which this has been accomplished is thru the extension of the frequency range of sounds that can be recorded and reproduced in talking pictures. Previously talking picture sound was limited to sounds of 75 cycles per second on the low end and 5,000 cycles on the high. Sounds beyond either limit had to be recorded, if at all, at an unnatural level resulting in a general distortion sound in the picture.

From 40 to 10,000 Cycles

With Wide Range all sounds of between 40 cycles per second and 10,000 cycles per second can be recorded and reproduced. The extended range covers more than the average 88 note piano keyboard. It includes practically every sound the ear can hear.

Along with the extension of sounds that can be recorded and reproduced are many accompanying improvements. Distortion has been almost completely eliminated. Greater emotional volume has been added. Realism in sound, from thunder rockings to hushed whispers, has become a part of the lifelike reproduction. And stirring individuality of voice and instruments formerly eclipsed if not entirely erased, has come to screen life in the examples of xylophones, bass drums, and the more unusual tones of conversation.

The promise that has been nine years in fulfillment will be unveiled to local talking picture followers shortly with the first performance of the new Wide Range equipment at the A. & G. Theater, on Oct. 17.

THE SEA COAST ECHO

CONSTRUCTIVE FORCE IN THE COMMUNITY

ECHO BLDG.

Forty-Fourth Year of Publication
Chas. G. Moreau, Editor and Publisher.

Official Journal Hancock County
Official Journal City of Bay St. Louis.

Member National Editorial Association.
Member State Press Association.

Subscription Terms, \$2.00 Per Annum
Always in Advance.

Entered as Second-Class Matter at the Postoffice, at
Bay St. Louis, Miss., under Act of March 3, 1879.

WHEN THE DARK ANGEL RIDES

THE motor vehicle is no respecter of persons.

Hardly a week passes without newspaper headlines telling of the sudden death of some statesman, industrial leader or other celebrity.

A few recent names on the roster of those who died of carelessly or recklessly driven motor vehicles, comes readily to hand. Not long ago, Colonel T. E. Shaw, the famed "Lawrence of Arabia," was killed when he fell from his motorcycle, which he was driving at 80 miles an hour. Only a week ago the wife of the Secretary of Interior perished when the car in which she was riding at high speed skidded in loose gravel and overturned. Just before, the beautiful Queen Astrid of Belgium met her death—when her husband, driving the roadster in which she was riding, looked away from the highway at a road map, and ran headlong into a tree.

These tragedies become known in a million households, because of the prominence of the victims. But they are no worse, no more tragic, than the thousands of similar deaths which occur annually and make, instead of headlines, a mere item on the inside page of the newspapers. Recklessness, carelessness, incompetence—these are the scarlet trinity, which cause so much needless grief, so much unnecessary suffering, so great an economic waste. When one of them takes the wheel, death rides, too. The Dark Angel does not always strike—but there is a limit to how long he can be withheld.

Care, caution, competence—these constitute the trinity which can prevent automobile accidents, major or minor ones alike.

BE CAREFUL AT HOME

"In the home," says Rear Admiral Cary T. Grayson, "people are inclined to underestimate the danger of hazards and practices; they think a home is safe and act accordingly."

The American Red Cross, trying to emphasize the need for care and caution, points out that home accidents caused 34,500 deaths last year. The deadly automobiles only killed about 1,500 more than that.

Be careful in the home. Common falls, fires, wrong pills, unloaded guns, and such familiar everyday articles and events cause many deaths. The old saying carries truth, "an ounce of precaution is worth a pound of cure."

ABOUT PERFECT CHILDREN

PARENTS all over the world are interested in perfect children. Many of them have the idea that they have achieved the impossible, and that their own children are, if not entirely, almost perfect.

Of course, that's foolishness, in the eyes of other people. It is absurd to other parents, whose fond eyes minimize the defects in their own offspring.

Let's not center too much attention upon perfect children. The big idea is to see that every child gets an average chance. This is a problem that requires attention.

WHAT HAVE WE DONE?

THAT the citizens do not take enough interest in the welfare and the problems of its boys and girls is readily apparent to anybody interested enough to seek some concrete evidence of that interest which an enlightened adult population should have in the next generation.

The general opinion is that the ages between 17 and 21 are most dangerous to young people and society, particularly in regard to boys. What has Bay St. Louis provided for her citizens of that age?

DOGS THAT BITE

THE best method of keeping rabies from spreading, says Dr. Robert Oleson, of the U. S. Public Health Service, is to keep dogs from biting, and, for that reason the doctor gives prospective dog-owners a list of breeds that show the greatest frequency in biting. Here they are in order: German Police, chow, poodle, Italian bull, fox-terrier (crossed), chow (crossed), airedale, Pekingese, and German police (crossed.)

YOU SHOULD FIGHT DISEASE

THE average citizen of Bay St. Louis realizes, in a vague way, the importance of preventive work in the battle against disease. Great progress has been made in safeguarding the public health, but the fight is not won, and will not be until every man, woman and child in this city and other sections of the country realize the vast importance of each individual's cooperation in the work.

It appears that a woman received five thousand dollars in return for information that enabled the authorities to end the career of John Dillinger. Viewed either from the standpoint of Mr. Dillinger or from the standpoint of the recipient of the reward, the transaction illustrates the precept that it is a good thing to exercise care in choosing one's companions.

WHERE PROGRESS NEVER ENDS

DURING past few years, unparalleled progress has been made in improving the standards of service offered by the American railroads. This progress has extended to both freight and passenger transportation.

In the freight branch, car shortages have virtually eliminated—the railroads are able to meet unexpected peaks of demand quickly and efficiently. Freight train speeds are considerably greater. Refrigerator cars have been bettered thus cutting down spoilage of vegetables and punishing freight thieves and, as a result, this type of crime is well under the levels of a decade ago.

The passenger in the modern railway car receives service which, from the standpoints of cost, comfort, celerity and convenience, is virtually unknown in any other country—precisely as it was unknown in this country even a few years ago. Stream-lined trains and locomotives have made deep cuts in the time required for going between the country's principal terminals—records believed unattainable have been established, only to be broken a week or two later. Air-conditioning, the greatest health and comfort achievement of a generation has made the interior of cars comfortable even in the worst extremes of climate. Insulation against wheel, locomotive and other external noises has materially reduced disturbing sounds. And the success of the railroads in advancing the safety of transportation is well known—you are much safer on a modern railroad train than at home.

In addition, fares have been greatly reduced, and many "flyers" that formerly commanded "extra fare," now charge no more than the ordinary trains.

This is a fine testimonial to the leadership of the railroads—to their deeply-ingrained spirit of public service. Rail progress never ends—and the public benefits.

Now that the world's series has been concluded the experts will argue about football teams and comparative scores.

TO WISE MERCHANTS ONLY

THE beginning of October brought to local merchants the so-called "busy season" of the year. The question arises in the mind of every merchant. "How can I get more business?"

The merchant who asks himself this question is anxious to know the people who trade in Bay St. Louis. He is, if honest in his commercial habits, more anxious for the people to know him, his store, his trade habits and his square-dealing policy. He thinks now, as fall trade begins to grow in volume, how to make known to the public generally his attitude and his goods, which are backed by him.

The editor of the Sea Coast Echo believes that advertising is a wonderful force in our city as well as in the larger cities. He believes that The Echo affords the cheapest, worthwhile medium with which to reach the scattered "general public." If he did not so believe he would not solicit advertising for his newspaper.

We feel sure that the local merchant, who wisely plans and executes a continuous and persistent advertising campaign will secure unmistakable results. This campaign need not be expensive. It will fit the conditions of every business. It will broadcast, in print, to all who read the invitation of honest merchants, who seek trade upon the basis of service and a fair product for a fair price. Such wholesale dissemination of interesting business items will prove effective.

Just a suggestion; Read a good book this month, pick out something that will make your mental machinery turn over and hum.

LOCAL IMPROVEMENT

AFTER making the first talking pictures nine years ago, the engineers and scientists pledged themselves to unremitting future development work in bettering sound conditions for talking motion pictures.

Today their experiments have brought to the movie going public what is known as "Wide Range" a recently developed system for synchronizing sight and sound in motion pictures. Through the foresightedness and enterprise of the management of local A. & G. Theater, this wide range-sound system is being installed this week and will be used for the first time on pictures being shown Thursday and Friday nights, being the first to have this new invention on the Coast.

Management of the local theater again proves its faith in the future and Bay St. Louis by making this considerable investment with only one thought in mind, "Pleasing their patrons with worth-while entertainment."

If your house needs paint, paint it. That's economy in the long run and a civic improvement that adds to Bay St. Louis' appearance.

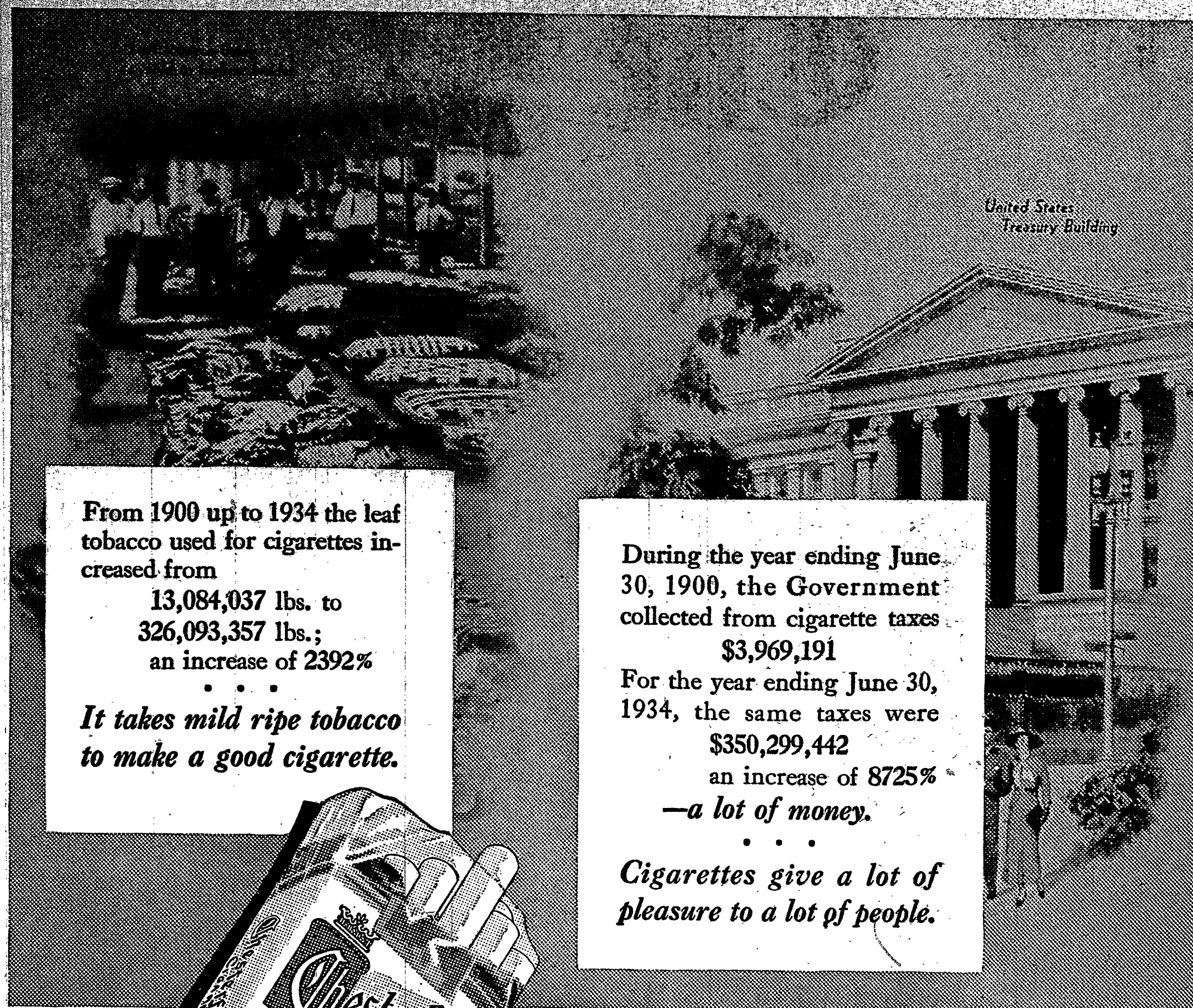
HOW TO BOOST BAY ST. LOUIS

THE loyal booster of Bay St. Louis is interested in material success, but mainly because through the excess income that it brings, Bay St. Louis will be able to cultivate finer things.

Make no mistake, culture does not follow poverty. It arrives with material success. While people make a great mistake in attaching to financial success all virtue, they are just as far astray when they fail to give it due importance.

The best work for Bay St. Louis is success for its citizens. The man who reads this article, hoping for a larger future in and for Bay St. Louis will do most by accomplishing a great success in his own field of activity, which will enable him to do something for the community and its citizens.

A cash surplus of \$4,000,000 will be in the treasury by the end of 1935, stated Gov. Conner a few days ago in an address before the State meeting of the Mississippi Supervisors Association. The Governor further stated that this would be the "largest cash surplus in the treasury in fifty years."



From 1900 up to 1934 the leaf tobacco used for cigarettes increased from 13,084,037 lbs. to 326,093,357 lbs.; an increase of 2392%

It takes mild ripe tobacco to make a good cigarette.

During the year ending June 30, 1900, the Government collected from cigarette taxes \$3,969,191

For the year ending June 30, 1934, the same taxes were \$350,299,442 an increase of 8725% —a lot of money.

Cigarettes give a lot of pleasure to a lot of people.

More cigarettes are smoked today because more people know about them—they are better advertised. But the main reason for the increase is that they are made better—made of better tobaccos; then again the tobaccos are blended—a blend of Domestic and Turkish tobaccos.

Chesterfield is made of mild, ripe tobaccos. Everything that science knows about is used in making it a milder and better-tasting cigarette.

We believe you will enjoy them.

WHAT THE PRESS IS SAYING OF MEN AND MATTERS IN EDITORIAL EXPRESSION

MILLION FOR RELIEF

(Clarksdale (Miss.) Register)

A MILLION dollar relief program for unemployables has been approved by the upper house of the Mississippi legislature. The relief program as ordered is to be under the control of a commission of state officials instead of the governor.

This program is designed to extend over a four-months period in the interim elapsing before the new administration can take hold in January.

Taking power away from the present governor, it would seem to be a sort of million for defense but not one cent for tribute to the outgoing chief executive.

The program is embodied in two bills, one setting up the organization and listing those eligible to participate, and the other an appropriation.

WATCH YOUR STEP

(Hattiesburg American)

THE open season on accidents is about here. Soon will come inclement weather—cold, fog, and wet.

Streets will be slick, roads will be boggy, headlights will be clouded by mud and mist.

Watch your step—you pedestrians who may venture out into a street crossing; and you motorists whose

PAT AND MIKE

(McComb Enterprise)

OBVIOUSLY the next political battle on the Mississippi front will be between Major General Pat Harrison and Brigadier General Mike Conner. The Irish go to the mat.

Our people like a good scrap, and it takes the Irish to give it to us. What is more Irish than Pat and Mike?

Before long people will be quoting Pat and Mike—it will be "Pat said this and Mike said that."

Senator Harrison is recognized as one of the bulwarks of the New Deal. He stood by President Roosevelt when the president needed support in an effort to blast the jam in the river of commerce, agriculture and industry. That Senator Harrison has served well is a matter of national recognition.

Governor Conner, on the other hand, will point to a balanced state budget, the success of his sales tax, and the high points of the administration.

The question Mississippians must ask themselves is, "Which man in Washington is better equipped to advance the interests of Mississippians and the nation as a whole?"

There will be many issues injected into the campaign. But, boiled down, the only real issue will be the question just stated.

foot will be on the accelerator! An automobile, when improperly equipped or driven, is an agency of death.

REGULAR MONTHLY MEET CO. BOARD SUPERVISORS.

(Continued from last week)

Monday morning, August 19th, 1935, at 9:00 o'clock, A. M., the Board met pursuant to adjournment, present as on yesterday.

Whereas petitions have been filed showing that certain lands have been transferred, and the present owners desire that said property be assessed to them,

It is, therefore, ordered, that the land hereinafter described be assessed to the parties appearing herein as the owners for the year 1935, to-wit:

From Gulfport Farm and Pasture Co., to Hancock County Bank: NW 1/4 of NW 1/4, E 1/2 of E 1/2, Sec. 18, T. 6, S. R. 14 W., NW 1/4 of NE 1/4, SW 1/4 of SW 1/4, and SE 1/4 of SE 1/4, Sec. 19, T. 6, S. R. 14 W., SE 1/4 of NE 1/4, NE 1/4 of SW 1/4, SE 1/4 of NE 1/4, NE 1/4 of SE 1/4, Sec. 23, T. 6, S. R. 14 W.

The matter of the objections to the Personal Assessments for the year 1935 not having been completed, it is, therefore, ordered that the same be continued to be heard on Wednesday morning, August 20th, 1935 at 9 o'clock A. M.

Be it ordered by the Board that the Board adjourn until Tuesday

morning, August 20th, 1935 at 9:00 o'clock A. M.

Tuesday morning, August 20th, 1935 at 9:00 o'clock A. M., the Board met pursuant to adjournment, present as on yesterday.

Whereas petitions have been filed showing that certain lands have been transferred, and the present owners desire that said property be assessed to them,

It is, therefore, ordered that the land hereinafter described be assessed to the parties appearing herein as the owners for the year 1935, to-wit:

From State to Hancock County Bank: SW 1/4 of NW 1/4, Sec. 25, T. 7, S. R. 14 W.; S 1/4 of SW 1/4, Sec. 27, T. 6, S. R. 14 W.

The matter of the objections to the Personal Assessments for the year 1935 not having been completed, it is, therefore, ordered that the same be continued to be heard on Wednesday morning, August 21st, 1935 at 9:00 o'clock A. M.

Be it ordered by the Board that the Board adjourn until Tuesday

INTERESTING NEWS ITEMS OF THE MOVIES AND FILM FOLK IN HOLLYWOOD

ACCORDING to latest advices, the much heralded "The Great Ziegfeld," has gone into production with William Powell playing the role of the late Ziegfeld and Louise Rainer portraying Anna Held. Numbers of Ziegfeld "discoveries" are to appear in the film, including Fanny Brice, Ann Pennington and Leon Errol. A. A. Trimble, an unknown, who is said to resemble the late Will Rogers in voice, mannerism and appearance, will represent the comedian.

Movie fans will be interested in the announcement of the appearance of another little movie star on the screen. Sybil Jason, who appears in "Little Big Shot," was imported from South Africa and is the possessor of a charming personality, a good voice and excellent acting ability.

During the filming of a sailboat sequence for a forthcoming picture, Andy Devine, who weighs well over 200 pounds, was knocked overboard by a swinging boom. Johnny Downs, youthful leading man of the film, promptly dove in after the comedian and managed to keep him afloat until he was dragged, semi-conscious out of the water.

"Barbara Stanwyck doesn't believe in the much-publicized fad of dieting. Her favorite dishes include extra rare roast beef with baked potatoes and spare ribs and sauerkraut. She has just signed a long-term contract with RKO-Radio.

Elsa Lanchester, wife of Charles Laughton, has followed her husband into the movies and will play a featured role in "The Ghost Goes West," to be produced in England by Alexander Korda.

So impressed were Lily Pons and Irene Dunn by the voice of Virginia

Reid, 19-year old actress, that they persuaded her to leave Hollywood for New York to study for an operatic career. Miss Reid in private life is the wife of Dr. Ralph McClurg, of Birmingham, Ala.

The highest paid performers in Hollywood, believe it or not, are the babies who appear in pictures. According to regulations, they are not allowed to work more than thirty seconds a day, for which they receive \$75. At this rate, they would receive a weekly salary of \$432,000. Mainly, this brief period is required to protect the eyes, as blazing klieg lights might do irreparable damage.

Teams which have proven immensely popular with filmgoers are Edmund Lowe and Victor MacLaglen, Janet Gaynor and Charles Farrell, Marie Dressler and Polly Moran and others. Another team, Tom Brown and John Howard, made such a hit together in "Annapolis Farewell," that they are to be teamed again as brothers in "A Son Comes Home."

During a recent visit of Clark Gable to Santiago, Chile, he was so enthusiastically greeted by his admirers that police agents had to be placed at his hotel door and he required as escort. The crowds surrounded Mr. Gable, tore off his coat, tie and other personal effects for souvenirs.

Latest news is to the effect that Greta Garbo is to forego her cherished isolation in Sweden and settle in California on a ranch on the Santa Monica Palisades, where she plans to build a Southern mansion.

CANAL TRAFFIC OFF

Traffic through the Panama Canal for the past six months has been less than the same months of last year, whether measured in the number of vessels or the toll charges collected.

Positive Relief for MALARIA!

Sure End to Chills and Fever!

Here's real relief for Malaria—Grove's Tasteless Chill Tonic! Quickly it stops the chills and fever and restores your body to comfort. Many remedies will merely alleviate the symptoms of Malaria temporarily, but Grove's Tasteless Chill Tonic goes all the way and completely rids your system of the infection.

Grove's Tasteless Chill Tonic is a real corrective of Malaria because it contains two things. First, tasteless quinine which kills the Malarial infection in the blood. Second, tonic iron which helps overcome the ravages of the chills and fever and fortifies against further attack. Play safe! Take Grove's Tasteless Chill Tonic. It now comes in two sizes—40c and \$1. The \$1 size contains 24 times as much as the 40c size and gives you 25% more for your money. Get bottle today at any drugstore.

SILHOUETTE BEAUTY SHOP

South Beach, Bay St. Louis, Miss.

Let us recondition your scalp and hair. Special rates on a series of reconditioning treatments. Also Special facial treatments.

All classes of beauty work done by Graduate Operator.

STELLA GEX, Proprietor

NOTICE TO PUBLIC

OVER NIGHT FREIGHT SERVICE

MOBILE EXPRESS INC.

Trucks Leaving New Orleans

Nightly to Give Quick and

Satisfactory Morning Service

New Orleans Phone RA 2114

Bay St. Louis, Miss.

V. A. MORREALE, Agent

Phone 371-M

Waveland News-Notes Personal-Miscellaneous

MRS. W. G. Oulton has returned to Knoxville, after spending five weeks with her daughter, Mrs. Harry Hale.

Mrs. Harry Zimmerman went to New Orleans on business.

Miss Millie Jean Carver has returned from the city and Miss Kaye Tardo spent the weekend with her.

Mr. and Mrs. W. E. Andrews and family were here a few days.

Mr. and Mrs. Charles Matthews spent the week end here.

Mrs. Harry Holderith and daughter, Rosemary, spent several days in New Orleans.

Mrs. A. T. Terry and Virginia went to New Orleans to take in the circus.

Mr. and Mrs. Albert Jacobi and two children were the guests of Mr. and Mrs. Louis Jacobi.

Mr. and Mrs. M. Fraering and family were over for the week-end.

Mr. and Mrs. Harry Hale and family motored to Mobile Sunday.

Mrs. Walter Mapp spent several days with her mother in New Orleans.

Mr. O. M. Villere and daughter Ruth, Mrs. E. Rod, Miss E. H. Rod, Mrs. H. Kuhn and Andrey Kuhn have returned home after a three-weeks vacation. They motored to Texas staying in Houston and Galveston.

Mrs. O. M. Villere and son, Melvin will motor to Hot Springs, Ark., and will be gone for several weeks.

Mrs. Louis Jacobi fell from her automobile and dislocated her shoulder, but she is going fine and her friends are happy to hear the good news.

Mr. and Mrs. Robert Cuevas are the proud parents of a ten pound son. We are glad to learn that Mrs. Cuevas is doing so well.

Mrs. Wm. Lodwick and Mrs. Albert McQueen motored to Jackson to see Mrs. Lodwick's son, Billy, who is at camp there.

Mrs. Joel Lawrence spent the week-end with her sister Mrs. Clem Penrose.

Mrs. Ben Casanas will leave Tuesday for her home in the city for the winter. She entertained a number of friends this past week and was assisted by her sister, Mrs. M. T. Woodward.

Mrs. Charles Monroe and Mrs. Walter Ellis spent the week end with Mr. and Mrs. James Crump at Holly Bluff.

Mr. and Mrs. Santos Shields entertained at an anniversary party in New Orleans.

Mr. August Seither died several days ago here. He was 62 years of age.

666 checks in 3 days
MALARIA first day.
COLDS TONIC AND LAXATIVE
Liquid - Tablets
Salve - Nose
Drops

Abreast With the Trend of the Times.....

NOT only our banking methods, sound in principle and popular in service, are always at par with the best, but our equipment and banking house, like our conduct of business, is also and has kept up to the measure of high standard.

Our business and success have justified the vast renovation in process throughout our building.

Nothing succeeds like success. Do banking with the

Merchants Bank and Trust Co.

Bay St. Louis, Miss.

and travel along with us. We are friendly and ever willing to co-operate with the customer and public in general.

WE INVITE NEW ACCOUNTS.
WE WISH TO EXPAND AND
EXTEND OUR SERVICE.

Merchants Bank & Trust Co.

Serving the Public for over 30 years.

Monthly Proceedings Board of Supervisors

(Continued from page two)

met pursuant to adjournment, present as on yesterday.

Whereas petitions have been filed showing that certain lands have been transferred, and the present owners desire that said property be assessed to them,

It is therefore, ordered that the land hereinafter described be assessed to the parties appearing herein as the owners for the year 1934, to-wit:

From Ernest B. Startz to Ernestine Graber:

Pt. N 1/4 of SW 1/4, Sec. 4, T. 6, S. R. 14 W., containing 11 acres.

The matter of the objections to the Personal Assessments for the year 1935 not having been completed, it is, therefore, ordered that the same be continued to be heard on Thursday morning, August 22nd, 1935 at 9:00 o'clock A. M.

Be it ordered by the Board that the Board adjourn until Thursday morning, Aug. 22, at 9:00 o'clock A. M.

EMILIO CUE, President.

Thursday morning, August 22nd, 1935 at 9:00 o'clock A. M., Board met pursuant to adjournment, present as on yesterday.

Whereas petitions have been filed showing that certain lands have been transferred, and the present owners desire that said property be assessed to them,

It is, therefore, ordered that the land hereinafter described be assessed to the parties appearing herein as the owners for the year 1934, to-wit:

From John A. Nicaise to Alvela Snayou:

Part of SE 1/4 of the NW 1/4, Sec. 6, Township 7, South Range 14 W., containing 14 acres, more or less.

The matter of the objections to the Personal Assessments for the year 1935 not having been completed, it is, therefore, ordered that the same be continued to be heard on Friday morning, August 23rd, 1935 at 9:00 A. M.

Be it ordered by the Board that the Board adjourn until Friday morning, August 23rd, 1935 at 9:00 A. M.

EMILIO CUE, President.

Friday morning, August 23rd, 1935 at 9:00 o'clock A. M., Board met pursuant to adjournment, present as on yesterday.

The matter of the objections to the Personal Assessments for the year 1935 not having been completed, it is, therefore, ordered that the same be continued to be heard on Saturday morning, August 24th, 1935 at 9:00 o'clock A. M.

Be it ordered that the Board adjourn until Saturday morning, August 24, 1935, at 9:00 o'clock A. M.

EMILIO CUE, President.

Saturday morning, August 24th, 1935, at 9:00 o'clock A. M., Board met pursuant to adjournment, present as on yesterday.

The matter of the objections to the personal assessments for the year 1935 not having been completed, it is, therefore, ordered that the same be continued to be heard on Monday morning, August 26th, 1935 at 9:00 o'clock A. M.

Be it ordered by the Board that the Board adjourn until Monday morning, August 26, 1935 at 9:00 o'clock A. M.

EMILIO CUE, President.

Monday morning, August 26th, 1935, at 9:00 A. M., Board met pursuant to adjournment, present as on yesterday.

The matter of the objections to the Personal Assessments for the year 1935 not having been completed, it is, therefore, ordered that the same be continued to be heard on Tuesday morning, August 27th, 1935 at 9:00 o'clock A. M.

Be it ordered that the Board adjourn until Tuesday morning, August 27th, 1935, at 9:00 o'clock A. M.

EMILIO CUE, President.

Tuesday morning, August 27th, 1935 at 9:00 o'clock A. M., the Board met pursuant to adjournment, present as on yesterday.

This day came on to be considered by the Board of Supervisors of Hancock County, Mississippi, the matter of the assessment of personal property for the year 1935, and it appearing affirmatively to this Board that Geo. L. Cuevas, Tax Assessor of said county, completed the assessment of personal property for said year and filed the roll with this Board of Supervisors, as required by law; that said assessment rolls, and the assessments therein contained, were examined and equalized by law, and that such equalization was completed more than ten days prior to this meeting, held for the purpose of hearing objections to the said assessment rolls, and the assessments therein contained, and that this Board of Supervisors at its July 1935 meeting, adopted an order approving the said rolls and the assessments therein contained, subject to the right of parties in interest to be heard on all objections made by them, and caused the following notice to be posted at the Courthouse or courthouses in said county, and published in The Sea Coast Echo, a newspaper published at Bay St. Louis, Mississippi, to-wit:

SCOUT ACTIVITIES

NATIONAL GIRL SCOUT WEEK AHEAD

Local Girl Scout Troop Entertained By Boy Scout Troop 217

The members of Girl Scout Troop One devoted their last meeting, on Friday, Oct. 11 to planning their observations of the National Girl Scout Week (Oct. 27-Nov. 2) and the improvements that are being made on their new scout house.

At the meeting Captain Goldman announced that she was forced to close the troop to prospective members.

"The troop is full now with thirty-five members and we are unable to accommodate any more. I would be pleased if another troop was started in Bay St. Louis," said Captain Goldman, "I think all girls need scouting and I am sorry that we are having to close our troop."

As the result of much scrubbing and painting, the advantages and possibilities of the new three room scout house are beginning to show themselves. The past two Saturdays groups of scouts have worked on the improvements which are continuing to be made on the house.

Troop 217 Entertains

On Wednesday night, Oct. 9, the Girl Scouts were entertained at a party given by the Boy Scouts of Troop 217.

Upon their arrival the guests were shown the scout house and the many interesting things it contained. In the course of the evening games were played and refreshments were served. The party disbanded at about ten o'clock. The Girl Scouts thank Troop 217 for a very pleasant evening.

E. JACOBS, Troop Scribe.

sector of said county, completed the assessment of personal property for said year and filed the roll with this Board of Supervisors, as required by law; that said assessment rolls, and the assessments therein contained, were examined and equalized by law, and that such equalization was completed more than ten days prior to this meeting, held for the purpose of hearing objections to the said assessment rolls, and the assessments therein contained, and that this Board of Supervisors at its July 1935 meeting, adopted an order approving the said rolls and the assessments therein contained, subject to the right of parties in interest to be heard on all objections made by them, and caused the following notice to be posted at the Courthouse or courthouses in said county, and published in The Sea Coast Echo, a newspaper published at Bay St. Louis, Mississippi, to-wit:

PUBLIC NOTICE

To the Public and to the Taxpayers of Hancock County, Miss.

"You are hereby notified that the personal property assessment roll of the above named county, for the year 1935, has been equalized according to law, and that said roll is ready for inspection and examination, and that any objections to said roll or any assessment therein contained, shall be made in writing and filed with the clerk of the Board of Supervisors of said county, on or before the first Monday of August 1935, at his office in the Courthouse of said county, and that all assessments to which no objections are then and there made, will be finally approved by said Board of Supervisors, that said rolls and the assessments contained therein will be approved by said Board of Supervisors; and that,

1. This Board will be in session, for the purpose of hearing objections to the said assessments which may be filed, at the court house in the City of Bay St. Louis, said county and State on the 25th day of August, 1935, and,

2. This Board of Supervisors will remain in session from day to day until all objections, lawfully filed, shall have been disposed of and all proper corrections made in the said roll.

"Witness the signature and seal of said Board of Supervisors this the 5th day of July, 1935.

The Board of Supervisors of Hancock County.

By Emilio Cue, President.

A. G. FAYRE, Clerk.

And this Board now finds that said notice was posted and published as by it ordered, and as required by law.

That this Board of Supervisors met, for the purpose of hearing objections to the said assessments, at the Courthouse, in the City of Bay St. Louis, said County and State, on the 5th day of August, 1935, and,

That this Board of Supervisors continued in session from day to day hearing objections to the said assessments, taking testimony of witnesses, and examining books, records and papers with reference to the assessment of property; that it has made such changes in the assessments (as fixed by it on the said rolls at its July, 1935 meet), that it was satisfied should be made in order to fix the assessment of property real and personal, at its actual value so as to establish equality and uniformity of taxation according to value among the taxpayers of said county; and that,

1. This Board will be in session, for the purpose of hearing objections to the said assessments which may be filed, at the court house in the City of Bay St. Louis, said county and State on the 25th day of August, 1935, and,

2. This Board of Supervisors will remain in session from day to day until all objections, lawfully filed, shall have been disposed of and all proper corrections made in the said roll.

"Witness the signature and seal of said Board of Supervisors this the 5th day of July, 1935.

The Board of Supervisors of Hancock County.

By Emilio Cue, President.

A. G. FAYRE, Clerk.

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That this Board of Supervisors met, for the purpose of hearing objections to the said assessments, at the Courthouse, in the City of Bay St. Louis, said County and State, on the 5th day of August, 1935, and,

That this Board of Supervisors continued in session from day to day hearing objections to the said assessments, taking testimony of witnesses, and examining books, records and papers with reference to the assessment of property; that it has made such changes in the assessments (as fixed by it on the said rolls at its July, 1935 meet), that it was satisfied should be made in order to fix the assessment of property real and personal, at its actual value so as to establish equality and uniformity of taxation according to value among the taxpayers of said county; and that,

1. This Board will be in session, for the purpose of hearing objections to the said assessments which may be filed, at the court house in the City of Bay St. Louis, said county and State on the 25th day of August, 1935, and,

2. This Board of Supervisors will remain in session from day to day until all objections, lawfully filed, shall have been disposed of and all proper corrections made in the said roll.

"Witness the signature and seal of said Board of Supervisors this the 5th day of July, 1935.

The Board of Supervisors of Hancock County.

By Emilio Cue, President.

A. G. FAYRE, Clerk.

And this Board now finds that said notice was posted and published as by it ordered, and as required by law.

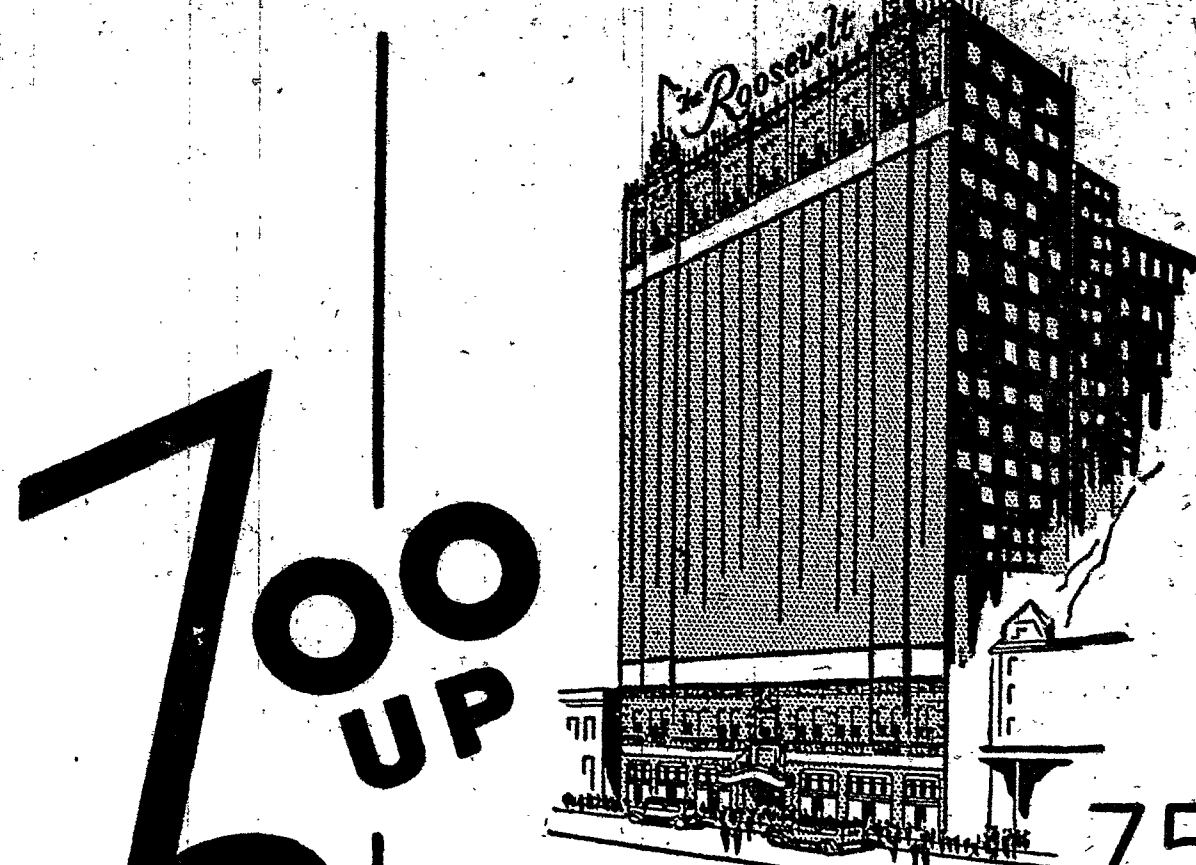
That this Board of Supervisors met, for the purpose of hearing objections to the said assessments, at the Courthouse, in the City of Bay St. Louis, said County and State, on the 5th day of August, 1935, and,

That this Board of Supervisors continued in session from day to day hearing objections to the said assessments, taking testimony of witnesses, and examining books, records and papers with reference to the assessment of property; that it has made such changes in the assessments (as fixed by it on the said rolls at its July, 1935 meet), that it was satisfied should be made in order to fix the assessment of property real and personal, at its actual value so as to establish equality and uniformity of taxation according to value among the taxpayers of said county; and that,

1. This Board will be in session, for the purpose of hearing objections to the said assessments which may be filed, at the court house in the City of Bay St. Louis, said county and State on the 25th day of August, 1935, and,

2. This Board of Supervisors will remain in session from day to day until all objections, lawfully filed, shall have been disposed of and all proper corrections made in the said roll.

MOST COMPLETE HOTEL SERVICE SOUTH



750
OUTSIDE
ROOMS
with bath

Warm cordiality, an atmosphere of rare beauty and good taste, a sincere regard for your well-being—plus the modern equipment, service and the fine, satisfying foods that make comfortable living away from home possible. These indispensable things are yours to command at the most moderate tariff.

IN NEW ORLEANS

Gen. "Pat" O'Shaughnessy
Majr.

The Roosevelt
"Pride of the South"

county and that all objections to the said assessment rolls, and the assessments therein contained, have been heard and disposed of; that this Board of Supervisors has added to the said rolls all property and persons found to be omitted therefrom, and has given notice to such persons and has heard and determined all objections filed; that this Board has changed and corrected all erroneous assessments; that all things required by law have been done; that the Tax Assessor of said county attended this meeting of the Board of Supervisors from day to day, while it was considering the assessments of persons and property, and hearing objections to the said assessments, and that he rendered all assistance which his knowledge and information enabled him to give; and now being of the opinion that the said assessment rolls contain assessments fair, equal, uniform and just, according to the value of the personal property therein described;

It is, therefore, ordered and adjudged, that the said assessment rolls, and the assessments therein contained, be and they are hereby accepted, approved and made final, and that the final recapitulation of

said assessment rolls be certified to the State Tax Commission on blanks furnished by it, within ten days after the adjournment of this meeting as provided by Section 3178, Mississippi Code of 1930, and as required by law.

Ordered and adjudged this the 27 day of August, 1935.

Be it ordered by the Board that the following amounts be allowed and paid out of the General County Fund as per bills on file, examined and approved, to-wit:

Edwin Prevou, salary ----- 70.00

T. U. Sisson, Salary, Court Stenographer ----- 65.00

Lamar Otis, Elections ----- 40.00

Kings Daughters Hospital ----- 100.00

Be it ordered by the Board that the following amounts be allowed and paid out of the General County Fund as per bills on file, examined and approved, to-wit:

Chas. B. Murphy, quarterly Allowance ----- 100.00

John B. Wheat, quarterly Allowance ----- 100.00

Calvin Shaw, quarterly Allowance ----- 100.00

Emilio Cue, quarterly allowance ----- 100.00

Chas. B. Murphy, attendance 100.00

John B. Wheat, attendance 100.00
Calvin Shaw, attendance --- 100.00
Emilio Cue, Attendance --- 100.00
A. G. Fayre, attendance --- 100.00
T. E. Kellar, attendance --- 120.00
Be it ordered by the Board that the Board adjourn until the Board in course.

EMILIO CUE, President.

When Your Head Feels "Stuffy" ..

Apply Vatro-nol... just a few drops. Vatro-nol penetrates deep into the nasal passages, reduces swollen membranes, clears away clogging mucus, brings welcome relief.

Two generous sizes... 30¢ and 50¢.

USED IN TIME HELPS PREVENT MANY COLDS

VICKS VATRO-NOL for nose & throat

SOMEDAY STRAINED EYES ARE GOING TO

BALK

Though eyes sometimes labor under poor lighting conditions for a long time, eventually, they strike! Frequent headaches, nervousness and sometimes a permanent injury is the result.

Surveys indicate that one school child in every five has defective vision, while 20 out of every 50 college students, and 75 out of every 100 persons over 50 years of age similarly affected show that sooner or later eyes will fail under punishment.

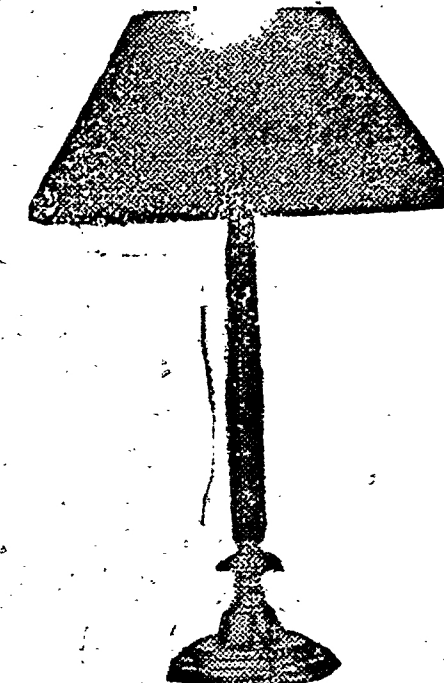
If good lighting was expensive or required a large outlay for equipment—perhaps—we say "perhaps"—mothers might feel justified in letting Johnny's or Sue's eyes run the risk of permanent impairment from faulty light.

But bountiful, full strength, glareless, shadowless light is so cheap today, costing often no increase at all for energy under the new rate, and these new lamps are available on such easy terms—

WHY RISK EYESIGHT?

ADEQUATE
LIGHTING—
You can buy nothing more valuable.

MISSISSIPPI
POWER COMPANY



NOT
"Just Another
Lamp"
but an
I. E. S.
BETTER LIGHT
BETTER SIGHT
LAMP

MUTCHLER & ASHTON

COAST SERVE-SELF

Grocery and Market

Echo Building — Bay St. Louis, Miss.

SPECIALS FRIDAY & SATURDAY, OCT. 19-20

COFFEE Del Monte, lb.	25c
PEARS No. 2 1/2 Del Monte, can	23c
OLEO, Good Luck, pound	19c
APPLE BUTTER, 16 oz.	10c
RUMFORD BAKING POWDER, 12 oz.	23c
PINEAPPLE Prince No. 2 1/2	21c
Finest No. 2	17c
No. 1	10c
BUTTER Cloverbloom, rolls, lb.	27c
SCOCO LARD, 4 lbs.	50c
RUBY TOMATO CATSUP, 14 oz.	10c
STOKELY'S FINEST TOMATO CATSUP 14 oz.	17c
MISS-LOU CROWDER PEAS, No. 2	10c
AMERICAN WONDER PEAS, No. 2	10c
STOKELY'S FINEST SIFTED PEAS, 3 for	45c

Meat Bargains

BEEF Choice Rounds for Roast, lb.	18c
BEEF Choice, Loin for Roast, lb.	17c
RUMP FOR ROAST, lb.	10c
SHOULDER ROAST, lb.	10c
BEEF SHORT RIBS FOR STEW, lb.	5c
BEEF PRIME RIB FOR ROAST, lb.	15c
BACON Armour's Star, lb. carton	37c

The Sea Coast Echo

City Echoes

—Mrs. George Stevenson motored to New Orleans, Saturday, combining business with pleasure.

—Miss Ruth Ward, who is a student at L. S. U., spent the week end with relatives and friends in Bay St. Louis.

—Mr. and Mrs. Roy Montgomery of Laurel, Miss., spent the week end here guests of Mr. and Mrs. E. C. Strong.

—Miss Genevieve Fayard is spending some time in New Orleans visiting her sister Mrs. George L. Fischer.

—Mr. and Mrs. Lawrence Hart and family of Bogalusa, La., motored to the Bay Sunday to visit relatives.

—Mr. H. T. Fayard spent the week-end in New Orleans visiting his sisters, Mrs. George L. Fischer and Miss Genevieve Fayard.

—Mr. Rene de Montluzin, Jr., had as his guest over the week-end, Mr. Benjamin C. Eastwood of New Orleans, La.

—Miss Emily Kustenmacker of Abita Springs, La., spent the week-end visiting Miss Ruth Schreck and Miss Vivian Telhard of this city.

—Mr. and Mrs. Cornelius Herlihy of Waveland, Miss., accompanied by Mr. George Herlihy, left Tuesday morning by motor for New York.

The party plans to stop at all points of interest, their first stop being Atlanta, Ga. Expecting to be away for several weeks, they will return by way of Louisville, Ky.

Today's FOOD SPECIALS

TRY THESE EASY TO PREPARE FOODS



Where the foods are all always dependably fresh . . . where the service is the kind you want . . . where prices are reasonable!

TOMATOES, No. 2 can, 2 for	13c
SUGAR, Best Grade, 10 lbs.	53c
SALT, Avery, 2 pkgs.	5c
BUTTER, roll, pound	27c



The kind of meals that your family is always fond of . . . plan your menus around the better grades of meats and vegetables!

VEAL SHOULDER CHOPS, 2 lbs.	25c
BEEF ROAST, per pound	15c
WEINERS, per pound	20c
CHEESE, Swiss, per pound	40c



Meals that you'll be proud to say you've prepared! It's easy when you buy quality food stuffs at a dependable market.

POTATOES, U. S. No. 1, 10 lbs.	14c
BUNCH VEGETABLES, 2 for	9c
ONIONS, Yellow, pound	3c
CABBAGE, Western, pound	3c

We also have other Specials not Advertised

M. & K. GROCERY

FRIDAY, OCT. 19 SATURDAY, OCT. 20

—Mrs. Lillian Hughes and daughter, Miss Nellie Webb left Tuesday for New Orleans, visiting among relatives and friends while there.

—Mr. W. Featherston of Jackson, Miss., who enjoys fishing and hunting, has planned to make an indefinite stay in Bay St. Louis.

—The many friends of Mrs. C. M. Weeks will be happy to know that she is up and about after a serious illness, extending over a period of several weeks.

—Mrs. J. Morrow and children are enjoying visiting both grandmothers, Mrs. J. W. Morrow of Jackson, Miss., and Mrs. M. D. Hudson, of Prentiss, Miss.

—Mr. and Mrs. Philip Hursey, Mrs. Laura and Miss Octavia Hursey of Hattiesburg were the guests of Mrs. Eugene Davis and family on Carroll avenue, Sunday.

—Mrs. Lydia Eagan left Thursday for New Orleans where she intends to reside permanently. She will be missed at the Bay by a wide circle of friends.

—Mr. and Mrs. Albert Monti and family have as their house guest for the week, Miss Vivian Roth, Mr. George Diamond, Jr., and Mr. John Sngolia, all of New Orleans.

—Mr. Ross Collins, former Congressman of foreign affairs, spent several days the guest of Attorney Robert L. Genin. Mr. Collins left Wednesday for Washington, D. C.

—Mrs. John Gaines of Monroe, La., mother of Mrs. Horace L. Kergosien and Mrs. Douglas Bourgeois, of this city, returned to her home in that city after undergoing a major operation.

—Mr. and Mrs. David Fisher of New Orleans were guests of Mr. and Mrs. C. A. Gordon for a short stay. Mr. and Mrs. Fisher are Gulf Coast enthusiasts and never miss an opportunity to visit here.

—Mr. C. M. Weeks left Wednesday for Chicago, Ill., after a short visit with his family. Mr. Weeks, lately of Bay St. Louis is now located permanently in business in Chicago.

—Mr. Horace L. Kergosien returned home, Saturday after a very painful but successful operation, at the Baptist Hospital in New Orleans. His condition shows marked improvement.

—Dr. J. A. Henderson, a prominent physician of New Orleans accompanied by his sister, Miss Clara Henderson, spent the week end at the Bay. They were dinner guests Sunday of Mr. and Mrs. Luther Ansley.

—Mr. and Mrs. P. V. Lacoste and niece Miss Nina Mares, who left here recently by auto for Hot Springs are enjoying their visit to the nationally famous resort and benefitting by the health-giving baths. They are enjoying many side trips daily to adjacent points in Arkansas.

—News has been received from one of the staff of the Highland Sanitarium, Shreveport, La., where Dr. S. S. Speer is taking his internship, while enroute to Gulfport stopped at Bay St. Louis and gave a most wonderful report on Dr. Speer. Dr. Speer is the son of Dr. and Mrs. W. S. Speer of this city.

—Mrs. Joseph R. Scharff and newly-born son arrived home Thursday of this week and is "at home" to friends at the family domicile in Carroll avenue. Mrs. Scharff, after an absence spent in New Orleans of several weeks, is home again and finds not only a warm and unanimous welcome from many friends and acquaintances, but the pleasure of the home-coming is mutual.

—Mr. J. T. McCaleb, Gulfport, has been placed in charge of the Coast Serve Self Store, replacing Mr. M. E. Badon who has returned to his former place of residence, McComb. Mr. McCaleb has been connected with the Mutchler and Ashton interests for the past three years. At present Mr. McCaleb is commuting from Gulfport, but expects to move to Bay St. Louis in the near future.

—Mr. and Mrs. M. E. Badon left Sunday for McComb, Miss., where they will make their future home. Mr. Badon was well and prominently known in Bay St. Louis, where he has been manager of the Coast Serve Self Grocery Store for the past four years. The many friends of Mr. and Mrs. Badon regret their leaving but are glad to know that they will visit Bay St. Louis and friends on every possible opportunity.

NOTICE TO CREDITORS

Administrator's Notice to creditors of Cyril Ladner, Deceased. Letters of Administration, having been granted on the 10th day of October, 1935, by the Chancery Court of Hancock County, Mississippi, to the undersigned, upon the estate of Cyril Ladner, of Bay St. Louis, Mississippi, deceased, notice is hereby given to all persons having claims against said estate to present the same to the Clerk of said Court for probate and registration according to law within six months from this date or they will be forever barred.

This 15th day of October, 1935.

A. G. FAYRE, Administrator.

CHANCERY SUMMONS

THE STATE OF MISSISSIPPI To Alvin J. Saucier and Stella Freche.

You are summoned to appear before the Chancery Court of the County of Hancock in said State, on the Second Monday of November, A. D. 1935, to defend the suit No. 2776 in said Court of J. B. V. Ladner, et al, wherein you are a Defendant.

This 13th day of October, A. D. 1935.

SEAL OF A. G. FAYRE, Clerk.

SON BORN

Mr. and Mrs. Norton Haas are the proud parents of a 11-pound son, born Saturday morning at the Kings Daughters Hospital, Gulfport. The arrival of this young man, adds greater joy to the already happy family of two sons and a daughter.

—Mrs. Albert McQueen and little daughter, Marcella left Friday for D'Lo, Miss., where they will visit Mrs. McQueen's parents, Mr. and Mrs. M. F. Murray of that city.

—Mrs. E. J. Berenger and son, Colman and daughter, Carol Ann, motored to New Orleans on Friday, where they were joined by Dr. Berenger, spending the week end in that City.

—Mr. Wilmer T. Von Gohren of New Orleans who was married a few days ago to Miss Thelma Parker of that city spent a few days on the Coast with his lovely bride, prior to leaving for Florida, where they will spend the balance of their honeymoon. Mr. Von Gohren is the grandson of the late Dr. L. H. Von Gohren from where he inherits many noble characteristics. His father Dr. Herman Von Gohren is remembered at the Bay having spent much of his early youth here. He is the nephew of Mrs. W. J. Gex, Sr., and Mrs. Paula Jenks.

WONDER

Washington simply buzzed and continues to wonder why the President took Secretary Ickes and Relief Administrator Hopkins on cruise in view of their reported differences in regard to spending the relief fund.

HARDEST LICK

The Federal Deposit Insurance Corporation got its hardest lick last week when it had to make good when a Pennsylvania bank closed with \$4,500,000 on deposit, with ninety per cent insured.

HOME AID

Up to September 12, the Home Owners' Loan Corporation had refunded mortgages on 914,449 urban homes, assuming debts of \$2,761,999,599.

The idea is abroad that the threatened strike of the coal miners was something of a bluff, intended to allow the public to clean up a surplus of mined coal already above ground.

CLASSIFIED ADS

CHOCTAW INDIANS AND DESCENDENTS

Please get in touch with me, as soon as possible. M. D. Brown, Attorney, Gulfport, 10-11-4t.

WANTED TO BUY

PECANS—Shelled and in the shell—any quantity. Also several girls to shell pecans. L. E. Kenney, 1010 North Beach, Bay St. Louis, Miss. Telephone 534. 10-18-3t.

MALE HELP WANTED

MAN WANTED for Raleigh Route of 800 families. Write today, Rawleigh, Dept. MSJ-10-SA, Memphis, Tenn. 10-11-25.

MALE HELP WANTED

MAN WANTED for Rawleigh Route. Real opportunity for right man. We help you get started.—Write Rawleigh Co., Dept. MSP-10-O, Memphis, Tenn. 10-18 1t

WEDDING WEDNESDAY OF MR. GEORGE BOUDIN AND MISS EUNICE LADNER

Mr. George Boudin, son of Mr. and Mrs. P. J. Boudin of this city, was married to Miss Eunice Ladner, daughter of Mr. and Mrs. Orrey Ladner of Waveland, at St. Claire's Catholic church, Wednesday afternoon at 5 o'clock, Father Costello performing the ceremony.

The attendants were: Miss Ethel Mae Boudin, sister of the groom; Mr. Manuel Von Lubbe, Miss Clara Ladner and Mr. D. V. Green.

The young couple will make their future home in Bay St. Louis, where both contracting parties are well known and have a wide circle of friends, many of whom witnessed the ceremony.

—The Steigler family of Ballentine street are entertaining weekly relatives and friends from New Orleans, at their newly acquired home.

Considerable improvements are notable over the city. The building formerly operated by Atlas Drug Store is undergoing a general renovation and painting.

—The infant son of Mr. and Mrs. Frank P. Wittman, Jr., of Pass Christian, was christened Frank P. Wittman, III, last week by Rev. Wm. J. Leech. The attendants were Miss Miss Margaret Viola Wittman and Harry Wittman.

THE ECHO'S COOKING CLASS

LONG years ago All Hallow Eve was a time of much merry-making and feasting. It is the one holiday most easily planned, everyone expects to be jolly and informal. No Hallowe'en Party is complete without witches, spooks and black cats who become startlingly sociable. The following recipes are suitable for such an occasion.

Chicken Hash with Ham

2 tablespoons butter
2 tablespoons flour
3 cups chicken broth
1 teaspoon grated onion
2 cups cold boiled potatoes, chopped
Cold boiled ham
2 cups diced cold chicken
Salt and pepper

Melt butter, add flour, and mix well. Add chicken broth, cook until thick, stirring constantly to keep mixture smooth. Add chicken, potatoes and onions. Season to taste with salt and pepper. Heat thoroughly. Cut boiled ham very thin and brown slightly in frying pan. Serve hash on slices of ham. Garnish with chopped parsley. Serve with a vegetable salad.

Vegetable Salad

1 package lemon-jelatin
1 1/2 cups boiling water
1 tablespoon vinegar
1 cup shredded cabbage
1/2 cup diced celery
2 tablespoons green pepper, chopped
1 cup cooked peas
1/2 cup cooked diced carrots
salt

Dissolve gelatin, bring to boiling point. Cool, add the remaining ingredients. Stir well and pour into individual molds. Unmold on lettuce. Serve with mayonnaise.

Cheese Bread Sandwiches

Cut thin rounds of cheese bread. Put together with your favorite pimento mixture. On top round cut the face of a pumpkin.

Jack O'Lantern Salad

Cut the stem end off large red

For Those Odd Pieces Of Furniture

Chairs For The Family

CHIFFEROBE with two glasses	\$15.95
BED, SPRING and MATTRESS	\$19.95

COOKING AND HEATING STOVES CHARTER OAK RANGES

Bay Mercantile Company

Uncle Charlie's Nite Club,

Bay St. Louis, Miss.

"Oldest Club on the Coast"

-- Presents --

Jack Weber's Orchestra

Saturday, October 19th

LADIES FREE GENTLEMEN \$1.00 Plus Tax 20c

Make Reservation

IT WILL PAY YOU TO VISIT —

Rosenblum's Department Store

"Exclusive Ladies' Ready to Wear"

GULFPORT

apples. Scoop out carefully and cut the skin out for eyes, nose and mouth. Fill with Waldorf Salad and serve on crisp lettuce.

Magic Moons

Cream 1/4 cup of butter and 1/4 cup of sugar, add 1 well-beaten egg and beat well. Add 1/2 teaspoon soda to 1/2 cup molasses, then add the soda and molasses to the first mixture. Sift 1 1/2 cups of pastry flour with 2 teaspoons baking powder and 1/4 teaspoon salt. Mix to a paste 1 teaspoon ginger, 2 teaspoons cinnamon, 1/2 teaspoon allspice, 1/4 cup of boiling water and 1/4 cup of cream or evaporated milk. Let stand for 5 minutes. Add these alternately to the sifted dry ingredients. Bake on a sheet in an oven 350 degrees for 30 to 35 minutes. Cool slightly, then cut into moons using a large cookie cutter of that shape. Split and arrange sliced bananas between layers and garnish with sweetened whipped cream.

For Amusement

Play "KENO"

AT UNCLE CHARLIE'S NITE CLUB

Entertaining! — Thrilling! — Fascinating!

Open Every Night at 7:00 P. M. — Sundays 5 P. M.

"GOLD ROLL EVERY HOUR"

Make up a Party and Join the Crowd. — Lots of Fun!

For Further Information PHONE 340

Quality Food Store

On Beach—Next to Uncle Charlie's Nite Club

PHONE 159 G. Y. Blaize, JR., Prop.

SPECIALS ARE FOR CASH ONLY

CREAM, Silver Cow, tall cans— Limited with your order, each	5c
COFFEE, Luzianne or Union With empty can or bag lb.	17c
SUGAR, Limited with your order 10 pounds for	40c
IRISH POTATOES, 10 lbs. for	16c
CATSUP, Large Bottles, Beach Nut, 2 for	39c
PRESERVES, Large Jar, each	13c
TRIPE Large Can, each	18c
COCOA, 1 lb. glass jar Autocrat Brand, each	16c
LIGHT HOUSE CLEANSER, 3 cans for	8c
BIG BEN LAUNDRY SOAP, each	3c

— MEAT SPECIALS —

BABY BEEF ROUNDS, pound	18c
BABY BEEF SIRLOIN, pound	18c
BABY BEEF CHOPS, pound	16c
BABY BEEF ROAST, pound	11c
BABY BEEF STEW, pound	10c
BABY BEEF RUMP, pound	13c

ALL THESE SPECIALS ARE GOOD WITH YOUR ORDER DURING THE WEEK

Just How Big Is The Telephone Company

THE Southern Bell Telephone Company is only as big as the people of Mississippi and the South have required it to be.

The more than two million people of this great State would not be satisfied with or be properly served by a company of less size, incapable of furnishing the high type of dependable, nation-wide service now required.

The telephone service needs of the people of Mississippi are large and it necessarily requires a large institution to do this big job. Nearly 13,000,000 local and long distance calls are made monthly in Mississippi and the responsibility for the continuous operation of a service of such importance is large.

To operate, maintain and expand this intricate system requires a small army of nearly 1,100 workers, whose annual payroll is more than \$1,000,000.

Because of its size the telephone industry is also one of the largest of the State's taxpayers. Its tax bill in Mississippi for 1934 amounted to nearly \$516,000, not including federal taxes. The telephone company also spends large sums of money in the State for Mississippi products.

Mississippi is a big, important State, requiring a telephone company large enough to insure continuous, adequate and dependable telephone service—a service not limited by State lines, but world wide in its scope.

A telephone company smaller in size and resources could not render such a service and would not be capable of serving the people of Mississippi satisfactorily.

J. C. HAY, Mississippi Manager

Southern Bell Telephone and Telegraph Co.

(Incorporated)